

## **New Tennessee Valley Authority (TVA) Board Member Mike McWherter Speaks at TREEDC-Johnson Controls Luncheon in Jackson, Tennessee**



**Seated from left to right – Jenny Wright, TVA; Jackson City Councilman Ernest Brooks, II, Mike McWherter, TVA**

**Standing from left to right – Penny Judd, TVA, Bill Owen, TREEDC and Warren Nevad, UT-MTAS/TREEDC**

TVA Board Member Mike McWherter spoke at the Tennessee Renewable Energy Economic Council (TREEDC) Renewable Energy Luncheon on April 22, 2013 at the Double Tree Hilton Hotel in Jackson, Tennessee. A total of 80 interested attendees also witnessed the TREEDC launch of Tennessee Department of Environment and Conservation's (TDEC) Energy Education Initiative. This Initiative will be delivered in connection with TREEDC Diamond Member Pathway Lending and other statewide energy resource providers and will provide in depth training and educational tools. TREEDC will be providing 5 forums across this state as part of this program.

Joe Bond of Johnson Controls and Greg Palko of Oak Ridge National Laboratory provided a powerpoint presentation of ORNL's energy efficiency and renewable energy programs. The luncheon powerpoints will be available shortly at

[http://www.treedc.us/newsletters\\_reports/forum\\_presentations/index.html](http://www.treedc.us/newsletters_reports/forum_presentations/index.html). Attendees also participated in an interactive energy survey conducted by Rick Marsh, Director, Industrial Energy Efficiency Network. Molly Cripps and Katie Southworth of TDEC shared

details of the state's qualified energy conservation bond program which has a \$64 million dollar allocation. The University of Tennessee Center For Industrial Services Consultant Keith Groves also discussed his agency's E3 initiative. The E3 Initiative which stands for Economy, Energy and Environment is an innovative program that supports manufacturing leadership through sustainability. Pat Riley with TREEDC Gold Member Tennessee Gas Association gave a thorough presentation about the environmental and economic benefits of natural gas for fleets.

Mr. McWherter also expressed his appreciation to the University of Tennessee, Johnson Controls, the TREEDC mayors and TREEDC Legal Affairs Coordinator/Jackson Councilman Ernest Brooks, II for organizing the luncheon. He also added that TREEDC has successfully helped signed up over 100 new TVA Green Power switch customers last year and urged TVA to continue its support of the 92 TREEDC mayors. The Tennessee Soybean promotion Board also sponsored the luncheon forum. The next TREEDC event will be on may 17<sup>th</sup> at Bethel University in McKenzie, Tennessee. Go to [www.treedc.us](http://www.treedc.us) for more information.

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